

Press Release

September sees the launch of four new client websites for Jellyfish Legal

Jellyfish Legal, the award-winning supplier of websites, content management systems and marketing services to the legal industry is pleased to announce the launch of four new websites this month. These include the development of two customised content management systems for international law firm Manches and regional law firm FBC Manby Bowdler and two new websites for Pierre Thomas & Partners and Clifford Johnston.

Built using the latest technology, Jellyfish's content management systems will give Manches and FBC Manby Bowdler complete control of their websites by enabling staff to upload new content and control multiple pages with ease, whilst still offering the flexibility required for any future customisation. Pierre Thomas & Partners' new website has bi-lingual functionality that displays content in both English and French to help the firm facilitate personal injury litigation cases that occur abroad. And the new website for specialist law firm Clifford Johnston has a contemporary new design with user-friendly navigation to show-cases the firm's client services and improve its online visibility.

Jason Campbell, commercial director for Jellyfish Legal says: "During the recession it became apparent to many law firms that their website needed to work harder for them in order to start generating new business. This meant a move away from dated brochure sites to a much more interactive and engaging environment. Bringing our technological and legal sector experience together, we understand how potential customers look for legal services online and what they expect when they get to a firm's website, which means our solutions match the client's expectations and really work".

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Editors Notes

Jellyfish Legal has been serving the legal industry for more than 12 years' and uses its in-depth knowledge of the legal sector to deliver tailored marketing solutions, powerful websites and flexible content management systems that help law firms to improve customer retention, maximise profitability and gain competitive advantage. Jellyfish Legal supplies law firms of any size or type and its impressive client list includes: BBW Law, DMH Stallard, Grindeys, Hodge Jones & Allen, Matthew Arnold & Baldwin, McGrigors and Riseam Sharples.

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